

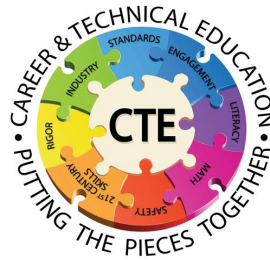


June 2022

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WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS Members,

Stay connected! Stay involved! Get support!



And just like that - IT IS JUNE!

Wow!! Amazing that we are here already (I think).

Much happening this summer - see the information to VOTE FOR YOUR BTANYS OFFICERS, Summer Conference

Sessions - sign up now, and remember to join us for the August 11 Conference Day (virtually) to hear the announcements for our BTANYS AWARDS, Officer Election Results, and our action plan for 22-23!

[VOTE for BTANYS new officers 2021-22!](#) - BTANYS has a few officer positions that need to be filled and a few current members have been nominated for election. Please take a few moments to review the Google form for the VOTE. **Please take a moment and cast your vote on or before June 30, 2022!**

Stay connected! Stay involved! Get support! WE ARE CTE!! REIGNITED!! Tracy Angelini and the Executive Board of BTANYS



WE ARE CTE! REIGNITED!

>>>**BUSINESS AWARDS**--DON'T FORGET TO [APPLY!](#)<<<

Apply for one (or more!) of our business awards! Each award requires different materials to be submitted--please make sure you read all of the details.

Department of the Year--Do you have great things going on in your department you would LOVE to showcase? Things you might want to show off: college classes you offer, student business clubs/organizations, student achievements, work-based learning, etc. It is all a part of the application portfolio. You DESERVE to be recognized!



Marsha W. Iverson Award--Are you a new business educator that has set yourself apart as outstanding? Make sure you submit your application for the recognition you deserve.

Clinton A. Reed Award--This award recognizes a business educator for the contributions to the advancement of business education through their own leadership, professionalism, honors and awards.

Hobart H. Conover Award--This award allows a dedicated professional involved in promoting, supporting and involvement in business education to be recognized for their outstanding efforts.

Outstanding Middle-Level Business Educator Award--This award recognizes exemplary efforts of middle-level business educators.

DECA/FBLA Advisor Award--Are you an outstanding advisor for DECA/FBLA that goes above and beyond for your students? Do you know an outstanding advisor for DECA/FBLA that goes above and beyond for their students? If so, this is the award application for you!

Innovations Grant--BTANYS encourages its members to create or expand programs and activities which infuse excitement and interest in the pursuit of Business Education by students in New York State. BTANYS Innovations Grant is designed to fund creative and innovative projects that will enhance the learning experience for our business education students which would not be included in the normal school district budget.

NOW IS THE TIME - - -

**REMINDER: TIME TO THINK ABOUT NOMINATING SOMEONE (OR YOURSELF)
FOR AN AWARD THIS YEAR!!!**

**IN ORDER TO BE ELIGIBLE FOR AWARDS LIKE
DEPARTMENT OF THE YEAR, DECA/FBLA, ETC...**

YOU MUST BE A MEMBER OF BTANYS.

NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)

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Updates and News from Michael LaMastra at NYSED/CTE Business:

Summer is just around the corner. This has certainly been a challenging year for all of us in education, but it was good to see a closer resemblance of normalcy. Despite our challenges, we had many new teachers, courses, and programs get launched which will pave the way for an exciting future for business and marketing education in New York State. Throughout the year, I had the opportunity to approve and reapprove several new business programs as well as meet many of our new business educators and work with our student organizations. Please use the summer to relax, recharge, and come back for the best school year ever in 2022-2023.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. Feel free to [contact me directly](#) if I can assist you in any way.

Michael LaMastra

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

From your team at the NYC Work-Based Learning Coalition (WBLC):

The NYC Work-Based Learning Coalition (WBLC) is a group of young people, educators, researchers, and others advocating to increase equity, quality, and access to work-based learning (WBL) opportunities that prepare all young New Yorkers for career success and economic security in a rapidly changing labor market. The WBLC has developed a set of four recommendations for key decision-makers to consider that they believe will help every high schooler in New York State have access to high-quality work-based learning experiences and graduate with an informed postsecondary plan, and the skills to successfully pursue that plan.

They are currently seeking feedback on - and support for - the platform. You can access the full platform at bit.ly/WBLCplatform.

If you wish to share feedback and/or would like to sign on to support these efforts, please complete [this survey](#).



WE ARE CTE! REIGNITED!

VOTE FOR YOUR BTANYS BOARD!!!

**Elections IN JUNE for JULY new year for officers!
Interested in becoming a part of the BTANYS
BOARD? Contact a board member today.**



[VOTE for BTANYS new officers 2021-22!](#) - BTANYS has a few officer positions that need to be filled and a few current members have been nominated for election.

Please take a few moments to review the Google form for the VOTE. **Please take a moment and cast your vote on or before June 30, 2022!**

Candidates running for office - see their BIOS here:

BTANYS Secretary - Sandy Hoodak (incumbent) - I have worked at Fairport High School since changing careers from business person to Business educator in 2002. The first half of my career was in a leadership role with the Monroe County Business Educators Association; the past 10 years I have participated on the BTANYS Board of Directors. Due to the lack of a state mandate in our content area, I have felt it critical to be an active member in our association. It has been my pleasure to represent our organization and fellow Business teachers by working with NYSED on curriculum updates such as the middle-level CTE requirement. I look forward to the opportunity to continue participating on the BTANYS Board as the Secretary. Thank you for your consideration.

BTANYS Treasurer - Mindy McCarthy (incumbent) I am a Business Teacher in the Syracuse City School District at Henninger HS. Name a business course and I have taught it. I teach SUPA classes through Syracuse University, and co-wrote the Syracuse City School District Business CTE Career Pathway. I have been the Treasurer for BTA since 2017. My experiences include collaborating with other CTE stakeholders while participating on the Middle-level CTE curriculum project assessment think tank. I also wrote and evaluated the NYS Business Teacher exam, and represented CTE with NYSUT. I recently won an award as High School Chief Building Representative. As the Treasurer for BTA, I have recorded every aspect of BTA's finances, filed taxes every year, and reported out as to the financial health of BTA. I enjoy being BTA's treasurer.
On a personal note, I live in Camillus NY, have a 3 year old granddaughter (and another on the way), enjoying hiking with my dogs and husband and love to snowmobile in the winter.

BTANYS Membership Director - Nancy O'Connor (incumbent) - CTE Business Educator at Wantagh UFSD for

30+ years. LIBTA Executive Board member for 15+ years and BTANYS Executive Board member for 10+ years. I look forward to continuing advocating for business education in NYS!

Buffalo Regional Director - vacant - write ins welcome

Capital Region Director - vacant - write ins welcome

North Country Region Director - vacant - write ins welcome

Central Region Director - recently vacant - write ins welcome

Rochester Region Director - vacant - write ins welcome

Director of Legislation and Educational Policies - vacant - write ins welcome

Director of Public Relations and Communications - vacant - write ins welcome

Director of Collegiate Business & Marketing Teacher Education - Lisa Svava - Business Teacher at Nanuet Union Free School District for the last 6 years and passionate about supporting our advocacy and network at the Collegiate level.

Director of Curriculum Planning - vacant - write ins welcome

WE ARE CTE! REIGNITED!

See the BTANYS By-Laws here: <http://www.btanys.org/constitution.php>

**Get involved now! Election for Board positions coming this JUNE 2022!
Be an ADVOCATE! Provide Professional Development! Network for BTANYS!**

Per BTANYS By-Laws: Each regional director and special director shall assume duties on July 1 for a term of three (3) years until his or her successor is elected and qualified except as outlined in Section 13. Each directorship shall be limited to two (2) elected terms.

Section 10: A regional or special director nominee shall be a BTANYS member. A regional director nominee shall reside and/or work in the region to be represented and be certified and/or employed in business education. Upon retirement, a regional director shall retire from their BTANYS position as of June 30.

Section 11: Any director presently on the executive board who runs for a position of an officer shall automatically resign the directorship effective June 30 of that year.

Section 12: In addition to representing a region, the regional director shall be given a functional responsibility by the president. It shall be the responsibility of the director to either perform that function or to delegate the functional responsibility to a qualified BTANYS member.

Section 13: All directors shall be elected by the members for a three (3) year term or until his or her successor is elected and qualified:

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Email your Regional Directors or the BTANYS President for additional questions, concerns, updates.

NEXT UP - 2021-2022 WEBINAR SERIES:

2022 Summer Conference Series - BTANYS has applied for new funding opportunities through CTE TAC. *Registration will close on July 15, 2022.*



Social-emotional learning professional development offered by [Generation Ready](#) (from Summer 2021) This Summer Series with Generation Ready be:
1) Supporting Teachers through Covid Times on **8/3 from 9am-4pm** AND/or
2) Teaching with Equity in Mind on **8/17 from 9am-4pm**.
Each are a one day series - you do not have to attend both - you may choose ONE or BOTH. This will be offered virtually and information will be sent closer to the dates. You will receive CTLE credits for each.

AND [NGPF program implementation for middle school programs](#) -

This Summer Series for NGPF will be held on **8/4 and 8/11 from 12-4pm both days**. This is a two day series; you must be in attendance for both sessions to receive CTLE credits. NGPF will provide focus on middle school programming for Business Teachers. This will be offered virtually and information will be sent closer to the dates.

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RESOURCES Continued:

NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>

NYSACTE [CTE Learn](#): (FREE courses)

Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses

New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.



CTE TAC resources and updates:

<https://nyctecenter.org/Professional Development Calendar>

CTE TAC - [Professional Development for JUNE](#)

Like:

Using Free Web-Based Tools to Create Interactive Online Videos
External Review and Final Steps Before Application Submission
Amendments after Approval, Final Questions

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WE ARE CTE! REIGNITED!

Calendar of Events:

JUNE - VOTING FOR YOUR BTANYS OFFICERS!!

WATCH FOR THE SUMMER NEWSLETTER IN JULY

August 2022 Summer Conference Series

8/3 and/or 8/17: Social-emotional learning professional development offered by [Generation Ready](#) (from Summer 2021) This Summer Series with Generation Ready be:

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8/4 and 8/11: [NGPF program implementation for middle school programs](#) - This Summer Series for NGPF will be held on **8/4 and 8/11 from 12-4pm both days**. This is a two day series; you must be in attendance for both sessions to receive CTLE credits. NGPF will provide focus on middle school programming for Business Teachers. This will be offered virtually and information will be sent closer to the dates.

8/11: Annual meeting and Summer Webinar Conference will be on **August 11 - morning session** - registration coming soon - save the date.

[READ MORE ON OUR WEBSITE](#)

<https://www.btanys.org/>
Business Teachers' Association of New York State
June 2022